



## PHILANTHROPY WEEK

AGENDA  
5 MARCH



9:30 - 9:45 Keynote Address: Trading Ideas  
*Ashish Chauhan*

9:45 - 10:00 Keynote Address: Not Business as Usual  
*Marten Pieters*

10:00 - 11:15 Panel I: The Social Clause: The Companies Act 2013  
*Noshir Dadrawala, Carmen Perez, Rajan Navani, Nikhil Pant (Moderator)*

An opportunity to understand the implications and the need to move beyond compliance with the Companies Act 2013, which will channel approximately INR 18,000 crore per year to the social sector. International experts will also bring CSR perspectives that have been effective globally.

11:15 - 11:30 *Networking Break*

11:30 - 12:30 Panel II: Leading the Pack: Sharing Lessons Learned  
*Vidya Shah, Pradeep Bhargava, Svetlana Pinto, Neera Nundy (Moderator)*

Business leaders will share unique approaches to their CSR such as grant making, creating shared value, innovation funding and backward integration in supply chains.

12:30 - 1:45 *Lunch*

1:45 - 2:45 Panel III: Impact Drivers: Building Impact Assessment into CSR  
*Marc Epstein, Zarina Screwvala, Ashoke Joshi, V. Raghunathan (Moderator)*

Leading experts and business leaders will share their frameworks and offer insights on how India's corporate sector can use assessment approaches which ensure accountability and impact.

2:45 - 3:45 Knowledge Café: People Power: Employee Engagement and CSR  
*Rohit Adya, Shalabh Sahai, Elaine D'Mello, Bhairavi Jani (Moderator)*

87% of NGOs agree that skilled volunteers could help their organizations achieve their goals. Multinationals and experts will showcase innovative employee engagement programs that leverage their organization's expertise and impact providing insight into what other CSR programs can adopt.

3:45 - 4:00 *Networking Break*

4:00 - 5:00 Knowledge Café: Partnering for Success  
*Babu Joseph, Poornima Dore, Dipa Nag Chowdhury, Vishal Kapoor (Moderator)*

With over 3.3 million non-profits registered in India, identifying the best ones is increasingly difficult. Experts from leading foundations will share best practices on how corporates should choose the right NGOs to support with rigorous due diligence.



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### INK Salon

Lakshmi Pratury

In an environment that fosters creative, innovative and revolutionary dialogue on an extremely accessible yet efficient plane, INK explores the power of great ideas. A gathering that lasts around 60 minutes and hosted for varied audiences, INK Salons hope to create a natural yet proactive dialogue that may help in transforming imagination to impact.

5:00 - 5:15

### Dasra Changemaker

Nadia Zouaoui: *Nadia's Journey*

A documentary profiling the story of a woman forced into an arranged marriage at 19 years and her journey to freedom and empowerment. Director and protagonist Nadia Zouaoui will share her passion to create documentaries that help break down social and gender barriers and promote cross-cultural dialogue and understanding.

5:15 - 5:30

### Dasra Hero

Meena Bhati, *Educate Girls*

Educate Girls improve the quality of education and school infrastructure by leveraging existing resources and empowering rural communities.

5:30 - 5:45

### Dasra Hero

Mohammad Arif, *Sarathi*

Sarathi Development Foundation, headquartered in Lucknow Uttar Pradesh, promotes community driven processes to empower vulnerable persons, including adolescent girls and women.

5:45 - 6:00

*Networking Break*

6:00 - 7:15

### Dasra Girl Power Awards

Aditi Kothari, Lynne Smitham, Kavita Ramdas

Delaying marriage and childbirth for adolescent girls can add \$110 billion to the Indian economy over the girls' lifetimes. Dasra Girl Power Awards will provide a platform to identify and recognize innovative programs working with adolescent girls in three distinct areas of intervention- Health, Education and Life Skills.

7:15 - 7:30

### Closing Remarks

Tarun Jotwani

7:30

*Dinner*



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9:00 - 10:30

Knowledge Café: Measuring Impact  
**Marc Epstein, Kristi Yuthas**

An opportunity to gain knowledge, tools, and practical advice from a leading impact assessment expert on how to manage and maximize social impact.

10:30 - 10:45

*Networking Break*

10:45 - 11:15

Knowledge Café: E-guide to Impact Investing  
**Lisa and Charly Kleissner, Shalaka Joshi**

Impact investing is slowly gaining ground in India with investments having crossed the INR 1,200 crore mark over the last five years. The E-guide to early stage impact investing provides actionable frameworks, case studies and regional guides for impact investors and entrepreneurs.

11:15 - 12:00

Impact Investing Showcase: Building an Ecosystem  
**Pooja Warier, Krishnan Neelakantan, Shashank Rastogi, Shradha Sharma, Ipshita Sinha, Michelle Abraham, Anuradha Ramachandran (Moderator)**

In 2012, the Impact India Economy Fund was launched to support social entrepreneurs in building an ecosystem for impact investing in India. The Fund provided grants to 6 social enterprises working in three priority areas namely the need for high quality accelerator programs, constituting an industry body for impact investing and unlocking domestic capital. A year later, this session will showcase the work of the select enterprises, progress made, challenges faced and the way forward in building a strong impact investing ecosystem in India.

12:00 - 1:00

*Lunch*

1:00 - 2:00

Panel I: The Gender Lens  
**Poonam Muttreja, Lisa Kleissner, Kavita Ramdas, Deepa Narayan (Moderator)**

Investing in women has the single greatest return in terms of social change. Women invest 90% of their income in their families' welfare as opposed to 40-50% by men. Leading foundations will share their gender lens strategy as an essential part of realizing development goals across sectors.

2:00 - 2:15

INKtalks presents | Dasra Heroes  
**Pramila Peter and Reena Hogani, SNEHA**

SNEHA (Society for Nutrition, Education and Health Action) is a secular, Mumbai-based non-profit organization that believes investing in women's health is essential to building viable urban communities.



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2:15 - 2:30     *Networking Break*

2:30 - 3:30     Panel II: The Demographic Dividend  
*Nadir Godrej, Frederika Meijer, Atul Bhatnagar, Mini Menon (Moderator)*

India's population is expected to reach 1.4 billion by 2022 with 83% of the increase in the 15-59 working age group, making it home to 25% of the world's workforce. A discussion on how funders can support youth empowerment to help India leverage its demographic dividend.

2:30 - 3:30     *Parallel Session*  
TONIIC Clinic for Impact Investors  
*Lisa and Charly Kleissner, Shalaka Joshi*

An opportunity to share your questions, concerns and ideas on impact investing. TONIIC members have pioneered innovative ways of supporting social ventures with high impact. TONIIC will share the insights and challenges they have faced while building their global community of active impact investors.

3:30 - 3:45     INKtalks presents | Dasra Hero  
*Chhaya Jadhav, Muktangan*

Muktangan is a new model of education providing quality, child-centred, inclusive English-medium schooling to thousands of underprivileged children in Mumbai.

3:45 - 4:45     Panel III: Funding to Accelerate Impact  
*Charly Kleissner, P Pradeep, Sheena Chhabra, Karthik Mahalingam (Moderator)*

In the next 10 years, high net worth investors would allocate 10% of their portfolio to impact investments while family and charitable institutions would allocate around 5%. The growth of social enterprises is constrained by value chains, resource availability and community behaviour change. Grant funding can help overcome these challenges and build sustainable models.

4:45 - 5:00     Summary Overview  
*Deepa Narayan*

5:00 - 6:00     Tea with TONIIC  
*Lisa and Charly Kleissner, Shalaka Joshi*

This is TONIIC's first event in India bringing together individuals and institutions that are looking at investing in high-impact ventures across the world. Founded in 2010, TONIIC is a global community of impact investors looking to invest in a new economy, and better capitalism. Since its inception, TONIIC members have syndicated, co-led and co-invested in more than 50+ deals, after vetting through 400+ deals, totaling up to \$20+ million in investment across 20 countries in 5 continents.



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9:00 - 9:15 | Welcome Address  
**Tarun Jotwani**

9:15 - 9:30 | Marking a Milestone  
**Deval Sanghavi**

9:30 - 9:40 | Launch of the India Philanthropy Report 2014  
**Arpan Sheth, Dinkar Ayilavarapu**

Dasra and Bain & Company will present key findings from their report on the health of India's mothers, newborns, adolescents and children and the role of philanthropy in this space. This report will stress how India needs to develop an eco-system approach swiftly to improve its unsatisfactory record on the health of its mothers and future citizens.

9:40 - 10:50 | Panel I: The Ecosystem Approach  
**Arpan Sheth, Anish Andheria, Matthew Spacie, Neera Nundy (Moderator)**

Continuing the theme of ecosystem building, experts will discuss how diverse stakeholders within the ecosystem - funders, government, non-profits, corporates, and media - can engage in collaboration as a social change work practice method to create sustainable impact.

10:50 - 11:05 | *Networking Break*

11:05 - 11:20 | Dasra Changemaker  
**Nisha Pahuja: *The World Before Her***

A depiction of two extreme worlds - the Miss India Pageant and a Durga Vahini camp, where young girls are indoctrinated to fight for Hindutva. Director Nisha Pahuja will share her motivation and vision of using the film as a vehicle for social change in India.

11:20 - 12:05 | Giving Matters I  
**Harsh Mariwala, Deval Sanghavi (Moderator)**

India is a leader in giving among developing nations with 0.3%-0.4% of GDP channeled towards charitable causes. Prominent Indian philanthropist Harsh Mariwala will share his inspiration, experiences and challenges in creating impact and offer advice to next-generation philanthropists on how to pioneer social change.



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- 12:05 - 12:20 | INKtalks presents | Dasra Changemaker  
**Bani Kohli**
- An adolescent girl changemaker and founder of Jai Jan, a Delhi-based non-profit organization that helps feed the underprivileged by collecting and distributing unused food from the local restaurants. Though a relatively young venture, a record 11,024 people have already been fed.
- 12:20 - 12:35 | Book Preview: *Measuring and Improving Social Impact*  
**Marc Epstein, Kristi Yuthas**
- Building on extensive work over 30 years, Marc Epstein and Kristi Yuthas have completed a large two year global study of leading foundations, impact investors and philanthropists interviewing over 60 organizations. Focusing measuring and improving performance, the new book provides clear guidance for increasing social impact.
- 12:35 - 1:20 | *Lunch*
- 1:20 - 2:30 | Panel II: No Private Matter: Confronting Domestic Violence  
**Melissa Upreti, Flavia Agnes, Pradnya Saravade, Jamshed Mistry, Pakzan Dastoor (Moderator)**
- 15-71% of women aged 15-49 years reported physical and/or sexual violence by an intimate partner at some point in their lives. The panel will explore the root causes and impact of domestic violence on adolescent girls. Leading experts, through their experiences and insights, will debate holistic and sustainable approaches to combat domestic violence.
- 2:30 - 2:45 | INKtalks presents | Dasra Changemaker  
**Selvi**
- A young woman who defied patriarchal traditions and an abusive child marriage to become Karnataka's first female taxi driver empowering both herself and her community in the process.
- 2:45 - 3:30 | Giving Matters II  
**Roshni Nadar Malhotra, Stephane Honig (Moderator)**
- This informal discussion with young Indian philanthropists will provide an insight into Next Generation values, what drives their giving and their vision for transformative social change.
- 3:30 - 3:45 | *Networking Break*



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3:45 - 4:45 The Dasra Girls Alliance

*Keynote Address*

**John Beed**

*Panel III*

**Sanjay Kapur, Lynne Smitham, Nandini Piramal, Smarinita Shetty (Moderator)**

India has 113 million adolescent girls accounting for nearly 11% of the population. Despite their numbers, girls in India are a largely invisible and highly vulnerable population. There is therefore a need to invest more research, money and programs towards empowering adolescent girls. Focusing programs on girls translates into better futures for women, children and families thereby creating intergenerational impact.

4: 45 - 5:45 Giving Matters III (via video call)

**Jennifer and Peter Buffett, Neera Nundy (Moderator)**

An interactive dialogue with two global philanthropy leaders who will share the passion behind their giving journeys, rationale for supporting adolescent girls initiatives and advice on creating lasting change.

5:45 - 6:00 Closing Remarks

**Neera Nundy**